

**ABSTRACT**

Audibly informing a recipient of an arrival of a digital communication from a sender includes receiving a digital communication from a sender directed to a recipient and determining whether the digital communication is associated with an audio identifier that identifies the sender of the digital communication and that is designated by the sender of the digital communication. Perception by the recipient of the audio identifier is conditioned on whether the digital communication is determined to be associated with the audio identifier. The audio identifier is perceived prior to or concurrent with perception of the digital communication by the recipient.